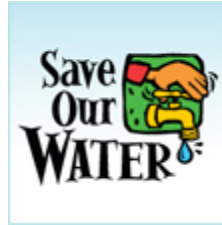
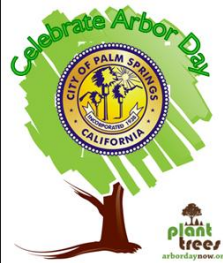


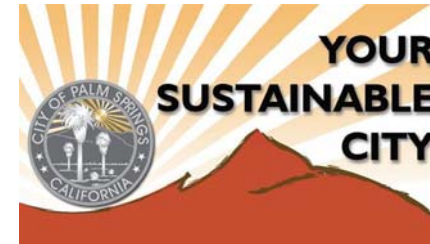
2009 - 2010 CAMPAIGNS



City of Palm Springs



2010 Sustainability Report Card



Prepared by the
**City of Palm Springs
 Sustainability Commission**



City of Palm Springs City Council
 Steve Pougnet, Mayor
 Rick Hutcherson, Mayor pro tem
 Ginny Foot, Councilmember
 Chris Mills, Councilmember
 Lee Weigel, Councilmember



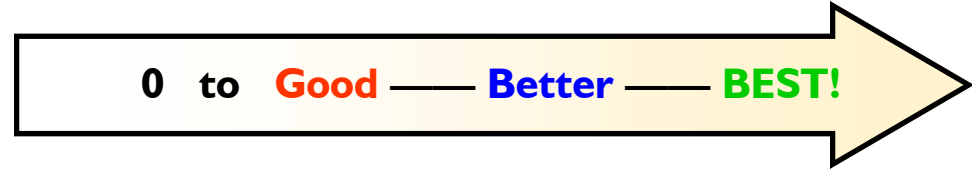
Sustainability Commissioners 2009 - 2010
 Doug Wylie, Chair • Brett Klein, Vice Chair
 Laurence Fechter, Chair, ETAL, Photo Contest
 John Ege • Mark Nichols
 Armando Rancano • Staci Schafer
 Karen Joy Tabbah • Keith Wisot

City of Palm Springs Office of Sustainability Staff
 Michele Mician, Manager
 Jennifer Henning, Special Projects Coordinator
 Gary Calhoun, Recycling Coordinator

HOW DO WE RATE TO DATE ?



- 0 = We need more work on this initiative**
- 1 = Don't STOP. More will happen here**
- 2 = We have almost completed this task!**
- 3 = GO GREEN!
We have achieved this goal!**



Initiative	0	1	2	3
Hire Sustainability Coordinator and set up Office of Sustainability				✓
Incorporate "Green Team" into Department Head meetings/monthly reports				✓
Identify baselines and specific targets for improvement				✓
Conduct at least two in-house sustainability training sessions for employees				✓
Initiate Annual Sustainability Report				✓
Expand sustainability outreach/education including website "Green" Guide				✓
Develop energy efficiency retrofit plan for city facilities				✓
Facilitate community garden pilot project				✓
Develop SB 375/AB32 "next steps" strategy for Council Review			✓	
Participate in regional GHG emission inventory				✓
Initiate Citywide Traffic Sync Study			✓	
Add four additional Permissive Left Turn intersections		✓		
Reduce 4 commuting days per month for approx. 1/2 of City workforce				✓
Facilitate "Green" data gathering				✓
Develop Green Building Standards Ordinance/Fast Track Incentives		✓		
Initiate Smart Growth/LEED Training for at least two staff members			✓	
Develop policy and plan for 100% conversion to clean/green fleet		✓		

Initiative	0	1	2	3
Develop and place trails signage at all City access points		✓		
Develop a plan for 50% city water usage reduction			✓	
Submit at least one bike path grant application	✓			
Issue City facilities Energy efficiency RFQ and contract with vendor				✓
Initiate Pilot AB 811 Loan Program			✓	
Formalize new state building codes		✓		
Implement Desert Cities Energy Efficiency Partnership program				✓
Facilitate energy audits for top users and support energy efficiency actions			✓	
Move to once a week residential waste pick up/increased recycling		✓		
Develop a Zero waste plan		✓		
Develop proposed construction and demolition waste ordinance			✓	
Expand Household Hazardous Waste drop site hours of operation				✓
Bring WWTP – Methane gas conversion proposal to Council	✓			
Inventory waste streams and identify economic development potential		✓		
Develop sustainable purchasing and Sustainable City events policy				✓
Expand outreach & education waste reduction, recycling, water conservation & energy efficiency				✓
Develop Green Hospitality Tourism Marketing Plan			✓	
Finalize and implement Tahquitz median Pilot Program		✓		

- A = 70-105 - GOING GREEN!**
- B = 35– 70 We have work to do!**
- C = 0- 35 More needs to happen here**
- 0 = We don't even rate!**

**73 this year! We have an A -
NEXT YEAR'S GOAL is 105!**



FUTURE FILES

Where do we go from here and which areas do we need to see more advances?

2011 Goals

- ◆ Focus on Green Economy & Innovation HUB (Ihub)
- ◆ Ecotourism Program expansion
- ◆ Increase participation in Green Business Partnership program
- ◆ Reduce City water use with increased conservation programs
- ◆ Change report card items listed as “develop” to “implement”
- ◆ Create a 2020 Transportation Plan to implement an increased amount of renewable fuel fleets.
- ◆ Add Greenhouse Gas Inventory and Reporting to list of items on report card.
- ◆ Inventory waste streams and develop a Zero Waste Plan.

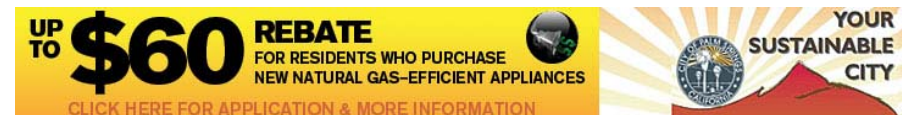
FACTS AND FIGURES

- ◆ The City collected **over 9,500** pounds of Citrus to contribute to the needy.
- ◆ More than **50 tons** of E Waste and Shredding are diverted from the landfill each year through our Community outreach events.
- ◆ The City has a **70% recycling rate** in City facilities, commercial and residential combined recycling.
- ◆ With each building retrofit on or Desert Cities Partnership lighting and energy conservation retrofit plan the City is **saving up to \$30,000 a year** per building.
- ◆ Our composting pilot program has diverted more than **50 tons** of food waste from the landfill.
- ◆ The City has provided over **200 low flow aerators** and **300 energy efficient light bulbs** to citizens within the City of Palm Springs. This has resulted in more than a **1/4 million in Green House Gas emissions reductions.**
- ◆ The City awarded local schools with **\$4,000 in grant funds** to begin the first phase of their community gardens.
- ◆ The City’s low flow dual flush toilet program for low income residents will **save more than 1/2 million gallons of water** a year with just 25 new installations.
- ◆ Residents pledged **to ride or walk 2,618 miles** during the first week of Bike Month 2010.

FEATURING...OUR PARTNERS

The City has partnered with local business and institutional leaders.

- ◆ Partnerships with utilities have provided for increased rebates resulting in thousands of dollars in costs savings for residents.
- ◆ Desert Healthcare District has saved millions of gallons of water and reduced their emissions by changing their landscaping and retrofitting their lighting.
- ◆ Our partnership with Habitat for Humanity Brush with Kindness provided for a desert landscape retro-fit and clean-up project for a disabled veteran resulting in 140 hours of volunteer labor and 15 tons of earth moved.
- ◆ 50 Free Smart irrigation control devices provided to citizens through a Desert Water Agency partnership will result in 2.5 million gallons saved in first year of install.
- ◆ The City partnered with Air Quality Management District to provide for Clean Air Month activities including the distribution of 50 children’s bike helmets, bike safety lessons and free bike lights for more than 200 residents.
- ◆ The City partnered with the Tahquitz Creek Yacht Club and the Palm Springs Rotary to collect litter during the Great American Clean Up.
- ◆ Working with Palm Springs Economic Development Council has resulted in Green Business packets distributed to over 50 businesses in the first two months of the program.
- ◆ The Desert Cities Partnership with Southern California Edison has yielded close to \$40,000 in savings with the first two project installations.
- ◆ Members of the Mayor’s Leadership Council are engaging in composting pilot programs, energy retrofit plans, waste and water audits and sustainability training.
- ◆ Grant funding in the amount of \$6.4 million dollars to do Climate Action will be allocated to Desert Cities thanks to a unique partnership through the Coachella Valley Association of Governments and local utilities.



UP TO \$60 REBATE
FOR RESIDENTS WHO PURCHASE
NEW NATURAL GAS-EFFICIENT APPLIANCES

[CLICK HERE FOR APPLICATION & MORE INFORMATION](#)

YOUR SUSTAINABLE CITY



HOW DO WE WORK ?

The Sustainability Commission is a Council appointed advisory board that serves to support the City's overall sustainability efforts. In addition to this group the City has implemented an internal Green Team that consists of staff subcommittees which focus on five key sustainability initiatives derived from the Palm Springs Path to a Sustainable Community. The Green Team meets monthly and serves to implement change in the overall operations of the City of Palm Springs. The Green Team is composed of City staff and is facilitated by the Office of Sustainability. The Green Team parallels the structure of the Sustainability Commission subcommittee framework to ensure consistency and completion of projects. The Sustainability Commission and Green Team subcommittees collaborate with local experts, not-for-profits, such as Habitat for Humanity, and support agencies. For example, the water conservation subcommittee works with schools to implement community gardens, composting and vermiculture (worm composting). The Sustainability Commission consistently provides input on innovative community programs such as smart irrigation control device programs, energy rebate matching program and increased education.

Subcommittee	Staff GREEN TEAM	Sustainability Commissioners
Water	Diana Shay, Economic Development Michele Mician, Sustainability Vicki Oltean, Parks and Recreation	Doug Wylie John Ege Karen Joy Tabbah
Waste	Gary Calhoun, Recycling Julie Warren, Library Services	Karen Joy Tabbah
Urban Sustainability/ Mobility	Jennifer Henning, Sustainability Stephanie Green, Police Department	Staci Schafer Brett Klein
Energy	Steve Bowser – Airport Battalion Chief Sang Pao Wang, Fire	Mark Nichols Doug Wylie John Ege
Green Economy	Mary Jo Ginther, Tourism Tammy Perezchica, Downtown	Staci Schafer Keith Wisot Brett Klein

2010 INITIATIVES & PROJECTS!

EDUCATION



- ◆ Arbor Day and Community Garden Programs with local schools
- ◆ Outreach with Speaker and Film series with local not-for-profits
- ◆ Increased public resources with enhanced website and hotline
- ◆ Energy Star partner program that has provided materials and resources to hundreds of local residents
- ◆ Created sustainable events guide to assist event producers in reducing waste and identifying sustainable solutions
- ◆ Created neighborhood electric vehicle route map to promote use of electric vehicles throughout the community



DOLLAR\$ AND ¢ENTS

- ◆ Green Business Partnership[program and Green Product welcome packets
- ◆ Citrus collection to divert valuable food resources to the needy
- ◆ E Waste and Shredding Collection events that average 60 tons per year saving tax payer dollars due to reduced tipping fees
- ◆ Retrofits of City buildings with energy efficient lighting and HVAC systems resulting in energy and cost savings
- ◆ Partnerships with local agencies to provide incentives to residents who invest in energy and water efficient solutions in their homes and businesses
- ◆ I Hub designation and partnership with College of the Desert for Green Tech education



RESOURCE CONSERVATION



- ◆ Increased recycling efforts throughout the downtown corridor
- ◆ Composting pilot program at Palm Springs Convention Center and four major resorts within the City
- ◆ Water conservation programs that have resulted in over 4 million gallons of water saved to date
- ◆ Emissions reductions education programs focused on energy efficiency and transportation including Bike Month, walking programs and Plug In America campaign to promote electric vehicles
- ◆ Partnership with the Mayor's Leadership Council to reduce energy and water use by the largest employers within the City